



Centre ^(for) Projection Art

ANNUAL REPORT 2021

PREPARED BY Priya Namana
CEO [Appointed October 2021]

ACKNOWLEDGMENT OF COUNTRY

Centre for Projection Art acknowledges the Boon Wurrung and Woiwurrung peoples of the Kulin Nations as sovereign custodians of the land on which we currently work and present our exhibitions and events. We extend our deepest respect and gratitude to its ancestors and Elders past, present, and emerging, and to all First Nations people.

We recognise that sovereignty has never been ceded.

We stand in solidarity and support of forming the right connections with the traditional custodians, land and waterways that hold this space of growth and learning for us and our community, and to always be in a conversation that honour the leadership and self-determination of the traditional owners of the country we are on.



CENTRE FOR PROJECTION ART ANNUAL REPORT 2021

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BOARD

Michael Kendall	President
Edwina Bartlem	Vice President
Rebecca Tattersall	Treasurer
Nicole Warren	Secretary
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CREATIVE ADVISORY COMMITTEE

Alison Bennett
Atong Atem
Chris Parkinson
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Peter Waples-Crowe
Yandell Walton

STAFF

Priya Namana	October 2021 – present
Edwina Bartlem	Interim CEO
Bianca Bowman	CEO (– August 2021)
Chantal Wynter	Events Producer
Jay Tettamanti	Technical Adviser
Jacob Tolo	Curator
Cat Black-Dinham	Public Programs Producer
Teagan Ramsay	Digital Marketing Coordinator

ABOUT CENTRE FOR PROJECTION ART

Centre for Projection Art Inc is an independent, not-for-profit, arts organisation and registered charity, that is the leading champion, incubator and presenter of projection art in Australia. We pride ourselves on organising outstanding projection art events, festivals, exhibitions, education and consultancy services, whilst challenging technological boundaries.

Since 2008, we have produced outdoor site-specific projection art events that exhibit professional, emerging and community artists. This includes Gertrude Street Projection Festival, our annual flagship event held in the City of Yarra.

Our aim is to provide a platform on which Australian artists can develop their creative practice, nurture their career, cultivate their artistic confidence, and exhibit their works locally, nationally and globally.

OUR OBJECTIVES

Our strategic vision is to incubate, collaborate and create projection art and we have an ambitious strategic plan to achieve this.

Centre for Projection Art aims to expand our artistic program to include more exhibitions and events including Fitzroy's annual Gertrude Street Projection Festival; a regular program of creative masterclasses for artists; the introduction of an artist-in-residence program and curated exhibitions and programs that highlight developments in projection art.




PRESIDENTS REPORT

2021 proved another challenging but successful year for the Centre of Projection Art. Our flagship project the Gertrude St Projection Festival was impacted by lockdowns for the second year, just 5 days before the launch. Despite the logistical obstacle this presented, the talents and hard work of the CPA team and our collaborating artists and curator we were able to move much of the programme on line and provide artists talks via digital media platforms. This reflects very much our agility and capability to create and engage across a variety of mediums and not be restricted to site specific work.

Beyond the festival the year remained a busy one with residency programmes, masterclasses and a number of other projects including the Midsummer Festival. Our thanks to both Creative Victoria, City of Yarra and the Besen Foundation for the continued support for our programmes across the year – despite the challenges COVID presented. Our special thanks go to Nelson Alexander for the incredible support of the Cubbies Project, where the ground work for the work was completed, the final art we hope to illuminate in 2022. Thank you to our wonderful Board member Edwina Bartlem to step in and curate A Strange Space – the Midsumma Festival programme. Outside of specific projects, the CPA team continued to build engagement and networks around Victoria, finishing the year with the aim to expand nationally and internationally in the future.

During the year we said goodbye to our CEO Bianca Bowman and welcomed our new CEO Priya Namana. Bianca's leadership, dedication and tireless work over 3 years built our success during some of the most extraordinary challenges our community has seen in a generation, and we are all grateful for her enormous contribution. In welcoming Priya, we are already seeing her exciting vision for the next phase of growth for CPA. We are excited about her experience as a practising visual artist and how this will impact the direction of our work.

The whole team at Centre for Projection Art have worked tirelessly during some challenging days, and on behalf of the Board, we extend our grateful thanks to the Centre's wonderful team, all our volunteers, City of Yarra and Stonnington, our financial supporters noted, the artists who work with us in sharing their talent, vision and voice, and the community whose continued support is helping to build a very exciting future for new mediums of projection and digitally based arts practice.



Mike Kendall
President

FINANCIALS – TREASURERS REPORT

This report summarises the Centre for Projection Art Inc's (the Centre) financial performance for the year 1 January 2021 to 31 December 2020.

The Centre made a net surplus of \$78,717 in 2021 (2020: \$36,811). Net assets at 31 December 2021 were \$150,009 (\$71,292).

The aim of the Board in 2021 was to get back on track in pursuing our strategic objectives after the disruptions of 2020 due to COVID. This was challenging as further lockdowns and restrictions continued to impact our work. However we were still able to strengthen our financial position due to the COVID funds made available to qualifying small to medium organisations, and we saw increased activity in the latter part of 2021. We are now in a good financial position to support more intense activity and growth in 2022.

Income for the Centre in 2021 was generated through project management and curation, projector hire, and COVID funding. Staffing was increased in 2021 from 0.6 FTE to 1.3 FTE. Our aim in 2022 is to grow our revenue so we can continue to increase our staff, which in turn will enable us to champion, incubate and present more and more projection art in Australia.

Rebecca Tattersall
Treasurer



FINANCIALS



D G Accounting

Public Accountant

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D G Accounting is a CPA practice



Tax agent
25982484

INDEPENDENT ASSURANCE PRACTITIONER'S REVIEW REPORT

CENTRE FOR PROJECTION ART INC.

Report on the Financial Statements

We have reviewed the accompanying financial statements of Centre for Projection Art Inc., which comprise the Balance Sheet as at 31st December, 2021, and the Profit & Loss and statement of changes in equity for the year then ended, and a statement of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the Australian Accounting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Assurance practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements. We conducted our review in accordance with Standard on Review Engagements ASRE 2400, *Review of a Financial Report Performed by an Assurance Practitioner Who is not the Auditor of the Entity*. ASRE 2400 requires us to conclude whether anything has come to our attention that causes us to believe that the financial statements, taken as a whole, are not prepared in all material respects in accordance with the applicable financial reporting framework. This Standard also requires us to comply with relevant ethical requirements.

A review of financial statements in accordance with ASRE 2400 is a limited assurance engagement. The assurance practitioner performs procedures, primarily consisting of making enquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less than those performed in an audit conducted in accordance with Australian Auditing Standards. Accordingly, we do not express an audit opinion on these financial statements.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that these financial statements do not present fairly, in all material respects, the financial position of Centre for Projection Art Inc. as at 31st December 2021, and (of) its financial performance and cash flows for the year then ended, in accordance with the Australian Accounting Standards.


[Assurance practitioner's signature]

21st March, 2022

[Date of the assurance practitioner's report]

DG Accounting, 41 Molan Street, Ringwood VIC 3134

[Assurance practitioner's address]

FINANCIALS

Centre for Projection Art Inc

Profit and Loss Comparison

January - December 2021

	TOTAL	
	JAN. - DEC. 2021	JAN. - DEC. 2020 (PY)
► Income	A\$521,329.90	A\$179,935.45
GROSS PROFIT	A\$521,329.90	A\$179,935.45
► Other Income	A\$ -47,715.03	A\$ -12,146.72
► Expenses	A\$357,538.46	A\$144,349.71
► Other Expenses	A\$6,094.74	A\$10,776.80
NET EARNINGS	A\$109,981.67	A\$12,662.22

Centre for Projection Art

Balance Sheet

As of December 31, 2021

	TOTAL	
	AS OF DEC. 31, 2021	AS OF DEC. 31, 2020 (PY)
Assets		
Current Assets		
Accounts receivable		
12110 Trade Debtors	4,400.00	26,675.00
Total Accounts receivable	A\$4,400.00	A\$26,675.00
11000 Bank Accounts		
11005 Bendigo Transaction 0191	270,377.22	140,238.68
11007 Bendigo Public Fund Account	62,464.46	11,666.02
11025 Paypal Donation Account	202.00	1.00
11030 Petty Cash	1,496.22	304.29
11070 Electronic Clearing Account	0.00	
Total 11000 Bank Accounts	334,539.90	152,209.99
11980 Deposit - bond	1,040.67	1,040.67
12200 Other debtors	0.00	925.00
Total Current Assets	A\$339,980.57	A\$180,850.66
Long-term assets		
13500 Plant & Equipment		
13510 Projectors at cost	46,280.17	33,328.47
13530 Accumulated deprn on projectors	-16,694.89	-10,778.16
Total 13500 Plant & Equipment	29,585.28	22,550.31
Total long-term assets	29,585.28	22,550.31
Total Assets	A\$369,565.85	A\$203,400.97

ONLINE PRESENCE



Followers Start of 2021 : 773
Followers End of 2021: 1,200
(Up 55.2%)



Followers Start of 2021: 1,214
Followers End of 2021: 1,900
(Up 56.5%)



Followers Start of 2021: 73
Followers End of 2021 : 200
(up 174%)



Subscribers Start of 2021: 2,256
Subscribers End of 2021: 2500
(up 9.76%)

2021 PROJECTS



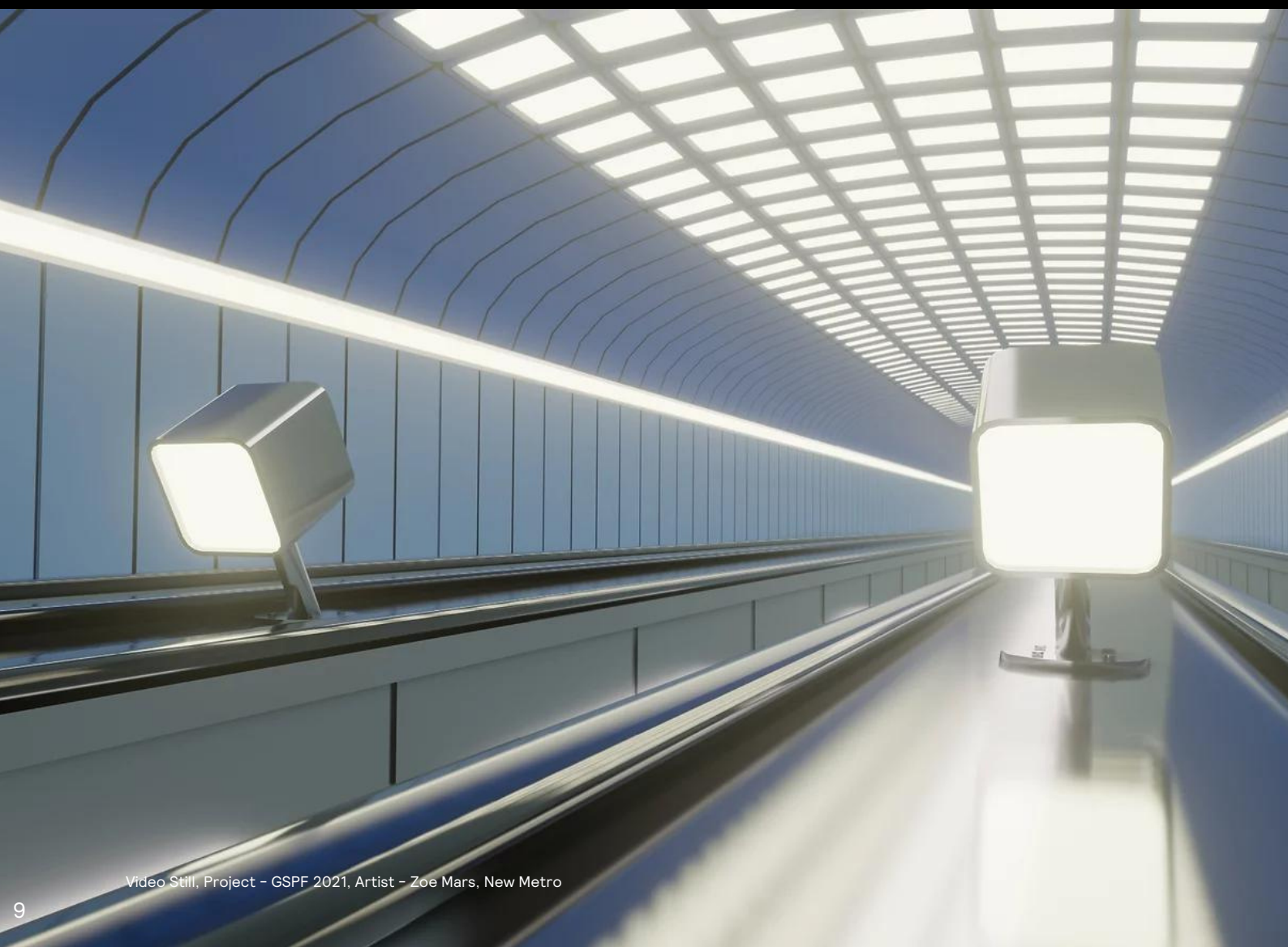
ARTISTS IN RESIDENCE PROGRAM

The inaugural residency program for artists emerging in the projection medium continued in 2021. The residency included mentorship and a fee for a public outcome and was supported by Besen Family Foundation and Creative Victoria.

Eight artists were mentored by established artists to develop works that incorporate projection.

The Residency Program, originally structured as a face to face, in-studio program, successfully adapted to a digital-hybrid model due to the pandemic, continuing to support artists, mentors and arts workers. Residents communicated with Mentors and each other via video conferencing; artist talks and tutorials were presented online, and all artists were delivered a projector to utilise and continue their practice at home during lockdown periods. Professional, industry and creative development opportunities were achieved through various public activations, events and networking.

Our goal to provide a professional, arts industry mentorship in the projection medium was achieved, supporting the creation of new work and contributing to the creative economy.



A STRANGE SPACE

A Strange Space is an open-air exhibition of site-responsive projection art, performance, music, dance and online interactive works by LGBTQIA+ artists and allies, presented within the Collingwood Yards courtyard, the Centre for Projection Art Studio and online.

Co-curated by Edwina Bartlem and Jacob Tolo for the Centre for Projection Art and the 2021 Midsumma Festival, the projection artworks and performances featured in this multi-arts program explore the theme of “A Strange Space” and the various forms, ideas and experiences that this concept evokes.

A Strange Space programmed 12 artists with projection works, 5 live performance based works and an online program with 5 artists in and around Collingwood Yards.



COMMUNITY PROJECTS

YALUK-UT WEELAM NGARGEE FESTIVAL

In 2021, the Centre for Projection Art team assisted in facilitating the amazing projection work by Coffinbirth aka Charlotte at Gareeal, the official opening of Yaluk-ut Weelam Ngargee Festival, presented by Triple R - 3RRR 102.7FM. Featuring performances by Allara, Alice Skype, Bumpy, Monica Jasmine Karo, Brent Watkins, and Ensemble Dutala & friends.

The Yaluk-ut Weelam Ngargee Festival is a celebration of Indigenous culture, taking place from Thursday 25 – Sunday 28 March 2021 in St Kilda.

PETER MAC & CENTRE FOR PROJECTION ART: RADIATION THERAPY PROJECTION ART FOR KIDS

This project is the brainchild of Medical Radiation Practitioner Dr Daniel Sapkaroski who approached the Centre for Projection Art to make his vision a reality. CPA worked closely with Dr Sapkaroski and curator Jacob Tolo to realise this project further. An animated light show has been installed to welcome young patients to the room, to ease anxiety and distract them before their radiotherapy treatment. The radiation therapy bunker used for paediatric patients at Peter MacCallum Cancer Centre was transformed into key a playful space for paediatric patients to engage with animated projections around Christmas, New Years and these deliveries continue into 2022 for Easter and end of treatment for some patients.

“We really wanted to bring the outside in and make the entrance to the bunker fun and interactive for kids as they come through to the treatment machine,” Dr Sapkaroski says. “Seeing the smiles on their faces as they chase the birds and butterflies and try to catch the snowflakes is what it’s all about.” The projection installation is the latest in a series of innovative projects by Peter Mac’s Radiation Therapy department to make treatment less daunting for young patients. The team also use virtual reality, radiation therapy mask painting and special effects videos documenting the patients’ treatment journey to make the process a little less scary both for the kids and their families.

VACCHO: THE BEAUTIFUL SHAWL PROJECT

In 2021, we were approached by Victorian Aboriginal Community Controlled Health Organisation Inc to help them celebrate their 25th anniversary and NAIDOC Week by projecting some of the magnificent artworks from The Beautiful Shawl project. We were honoured to be able to assist with this project and to light up the Wurundjeri and Boonwurrung skies.

Featured artists:

Alkina Edwards a Yorta Yorta, Wemba Wemba, Mutti Mutti and Wiradjuri woman; Brenda Farnham a Walbunia, Dhungutti woman; Bronwyn Ferguson a Gunditjmara woman; Jasmine-Skye Marinos an Arrernte woman; Jenna Bamblett a Yigar, Gunditjmara woman; Lynette Briggs a Wiradjuri and Yorta Yorta woman; Rebecca Atkinson a Moiradu, Bangerang and Kerrupmara, Gunditjmara woman; Rebecca Clayton a Warlpiri woman; Shylee Corrigan a Yirandali woman; Simone Spencer a Barkindji woman; Sandra Kropdinyeri a Taungurung, Muthi Muthi, Yorta Yorta, Wiradjuri, and Wemba Wemba; Tahlia Wise a Wemba Wemba, Barkindji and Wiradjuri woman; Trina Dalton-Oogjes a Wadawurrung and Gunditjmara woman; Madison Connors a Yorta Yorta, Dja Dja Wurrung and Gamilaroi woman; Veronica Harradine a Latji Latji woman.

GERTRUDE STREET PROJECTION FESTIVAL 2021

Amidst the complexities of COVID 19 lockdowns the Centre for Projection Art successfully adapted its flagship festival to a digital model in 2021.

GSPF 2021 curatorial rationale was the vision of Jacob Tolo and hits fast forward to 500 years from here, asking artists for speculative visions far beyond the now and considers the importance of constructs such as colour, race, gender, sexuality, age, ability, class and nationality. People and our environments are the impetus for project responses. How are they manifested in your future? What have you managed to take with you and what have you left behind in this new utopia? Or has it all gone to hell and you want to warn us all of Skynet!?

Details for the 2021 festival can be found [here](#)





OTHER ACTIVATIONS

In addition to the key project deliveries, in 2021 Centre for Projection Art supported the following partners in realising projection aspects of their key public outcomes

- Knox City Council
 - Immerse Festival. Artist supported - Wendy Yu
- City of Yarra
 - Leaps and Bounds + Beyond. Artist supported - Ellie Shimada
- West Space - 13 November 2021 to 9 January 2022
 - Artist: Patrina Mununggurr, The Mulka Project
 - Warwuyun Gurra Wāṇawu (Sorrow for Home)

SUPPORTERS



COLLINGWOOD YARDS

Centre for Projection Art continues to deliver our programs through project funding and the support of our Donors whom we thank for their many and varied contributions to the organisation.

We cannot do the work we do with our community and artists without your support – Thank you!

All Supporters have been recognised on the Centre for Projection Art website alongside our private and philanthropic sector donors.

Private donors in 2021 included:

Mike Kendall
Kym Ortenberg
Rebecca Tattersall
Lauren Dunn
Nelson Alexander
Drew Ginn
Bianca Bowman
Kat Leighton
Lucy Gaylard
Drew Ginn



THANK YOU